



No. 31107/23
Dt. 05-04-2023

Sub: 23 -CL-19-GE-TRC-A: Development of Productivity Practitioners among the Youth from 30 May 2023 – 2 June 2023, Online / Digital Multicountry (DMC).(Visit www.npcindia.gov.in/NPC/User/InternationalServices for detailed Project Notification).

Dear Sir,

We invite your kind attention to NPC <https://www.npcindia.gov.in/NPC/User/InternationalServices> with regard to above Asian Productivity Organization (APO) project. The project notification and the APO bio data form are available on the above mentioned page and the same are also attached herewith. The duly filled in **single copy** of Performa enclosed (in excel form only) of the suitable officers for participation as per the para **(Qualifications for Participants)** of the project notification may kindly be forwarded to reach us latest by **12th, May 2023**. In this regard, the following points may be noted.

- **Fees and Charges**

The Participation fees (NON-REFUNDABLE) of **Rs. 500/-** for MSME Sector, Trade Unions and NGO's and **Rs. 1000/-** for others is payable along with the nomination form for each participant.

The requisite amount can be paid through a demand draft/cheque/ECS drawn in favour of National Productivity Council, New Delhi. In the regard, the bank account of NPC details is attached herewith. Kindly e-mail the details of the ECS/RTGS/NEFT payment made, **mentioning the name of applicant in remarks**, to mayank.verma@npcindia.gov.in, isg@npcindia.gov.in, rk.rawat@npcindia.gov.in Please note, in the absence of application fee, the nomination will not be considered.

- **Nomination Procedure**

All nominations should be routed through proper channel and as per the attached APO bio data form. The nominations received after the last date will not be considered. It is the responsibility of the candidates to complete all the official formalities required by their organizations/department for participating in the program.

It is requested to send nominations by e-mail to mayank.verma@npcindia.gov.in, isg@npcindia.gov.in, rk.rawat@npcindia.gov.in (application in prescribed excel format) and one hard copy by post along with the covering letter of the competent authority on company's letter head. All information pertaining to nominations will be treated as confidential and classified. The nominated officers may be invited as a faculty in programs on the relevant subject/s, organized by NPC.

We look forward to receiving of nominations from your esteemed organization.

Thanking you,

Yours faithfully,

-sd
(K.D. Bhardwaj)
Director & Group Head (Int'l Serv.)
for Director General
e-mail: isg@npcindia.gov.in



PROJECT NOTIFICATION

Reference No.: 93

Date of Issue	4 April 2023
Project Code	23-CL-19-GE-TRC-A
Title	Development of Productivity Practitioners among the Youth
Timing	30 May 2023–2 June 2023
Hosting Country(ies)	Cambodia
Venue City(ies)	Not Applicable
Modality	Online
Implementing Organization(s)	National Productivity Centre of Cambodia and APO Secretariat
Participating Country(ies)	All Members
Overseas Participants	38
Local Participants	12
Closing Date	18 May 2023
Remarks	Not Applicable

Objectives	Enhance awareness of the importance of productivity among the youth; provide knowledge of basic productivity tools, techniques, and applications of productivity enhancement; and build networks among young productivity practitioners in APO member economies.
Rationale	APO research on Advancing Youth Employment: A Look at Youth Entrepreneurship Challenges, Policies, and Programs in Eight Asian Countries in 2019 found that over 60% of the world's youth live in the Asia-Pacific. They represent key assets for the region as human resources for economic development, agents for social change, and a driving force for technological innovation.
Background	<p>The APO Vision 2025 emphasizes inclusiveness in the productivity movement. Considering the large populations of young people in APO members, enhancing their awareness and knowledge of productivity enhancement is essential. With job markets becoming more competitive, productivity knowledge and skills will give them a competitive edge.</p> <p>The Development of Productivity Practitioners is an APO flagship program to produce cadres of productivity experts in member economies. The program, which provides the knowledge and skills to develop productivity consultants and trainers, has focused on individuals already working in industry or professionals from National Productivity Organizations (NPOs). It is now crucial to expand that focus. Providing opportunities to the youth or young professionals to embrace and spread the productivity culture will help NPOs in promoting national movements, as talented young people are expected to lead their organizations in the future.</p>
Topics	Productivity concepts; basic productivity tools and techniques; implementation of productivity enhancement initiatives at organizational and sectoral levels; and best practice sharing.
Outcome	Enhanced understanding of the key concepts of productivity improvement and knowledge of basic productivity tools and techniques; and strengthened networking among members.
Qualifications	Professionals from NPOs, other government agencies, or in the public or private sector promoting productivity among the youth or who want to enhance their knowledge of productivity. New graduates are also encouraged to apply.

Please refer to the implementation procedures circulated with this document for further details.



Dr. Indra Pradana Singawinata
Secretary-General